

Clarinda Chamber of Commerce

Mission Statement:

The Clarinda Chamber of Commerce is a volunteer-led, member-supported, non-profit corporation working to strengthen the overall community and economic vitality of the Clarinda area.

Specifically, the Chamber devotes time and money to efforts that:

- Promote the image of the community and improve the quality of life;
- Recruit and retain new and existing businesses;
- Encourage the growth of tourism for the area, and
- Support educational opportunities.



The Chamber of Commerce is a progressive, proactive association working for the continuous improvement of the Clarinda business community. The Chamber's greatest assets are you, the members, whose talent, knowledge and commitment to excellence ensures we continue to have a successful future.



2018 Board of Directors

President: Randy Walters

1st Vice President: Elissa Brockman

2nd Vice President: Seth Kirchner

Treasurer: Jake Jobe

Beckie Finch

Joe Lucas

Merideth Maranville

Jamie Shore

Reggie St. Romain

John Stull

Jason Van Vactor

Robyn Weinreich

Chamber Staff

Executive Director: Elaine Farwell

Administrative Assistant: Cassie McNees

Office Assistant: Melissa Whitmore

CALCULATE YOUR MEMBERSHIP DUES

1. Businesses/Organizations:

Use FT Employees Only, 2 PT = 1 FT

2 Employees		= \$ 260.00
3-5 Employees	_____ x \$23.00 = \$ _____	
6-8 Employees	_____ x \$14.50 = \$ _____	
9-15 Employees	_____ x \$ 7.75 = \$ _____	
16-20 Employees	_____ x \$ 5.75 = \$ _____	
21-50 Employees	_____ x \$ 4.50 = \$ _____	
51-100 Employees	_____ x \$ 1.50 = \$ _____	
Over 200 Employees		By Agreement
TOTAL ANNUAL DUES		= \$ _____

2. Licensed Professionals:

Base Rate (Includes 1 licensed professional) = \$ 260.00

Additional Licensed Professionals

	_____ x \$ 100.00 = \$ _____	
Non-Licensed Employee	_____ x \$ 23.00 = \$ _____	
TOTAL ANNUAL DUES		= \$ _____

3. Financial Institutions:

Base Rate = \$ 260.00

Deposits (in millions) _____ x \$ 77.00 = \$ _____

TOTAL ANNUAL DUES = \$ _____

4. Utility Companies:

Base Rate = \$ 260.00

Number of Units Served _____ x \$ 00.87 = \$ _____

TOTAL ANNUAL DUES = \$ _____

Optional:

Community & Retail Promotion Annual Dues = \$ 100.00



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www.clarinda.org

MEMBERSHIP BROCHURE

Membership Benefits

- Business promotions
- Business referrals
- Chamber website
 - Member directory
 - Job postings
 - Calendar of Events
- Small business assistance
- Membership decal
- Marketing display in Chamber office
- Bulk Mailing permit discount
- Clarinda Marketing campaign
- Business Development projects
- Downtown Revitalization
- Adopt-A-Class program
- Tourism efforts
- Chamber annual events
- Clarinda Dollar promotion
- Ribbon Cuttings/Open Houses
- Business After Hours
- Educational business seminars
- Community Beautification
- Legislative voice for community issues
- Business spotlights in bi-monthly newsletter
- Community event sponsorships
- Event & Business announcements sent through Chamber E-Blasts
- Chamber committees & Ambassadors
- Support the efforts in helping the Clarinda community grow and remain a viable business community.

Chamber Dues

The Base Membership Rate for 2018 is \$260.00.

This includes two full-time employees and additional employees will be calculated into the annual membership fee.

There are four business categories. Please select the category which best applies to your business.

1. Businesses/Organizations:

Base rate of \$260.00 plus total number of full-time and part-time employees.
(Retail, Service, Restaurant, Non Profit)

2. Licensed Professionals:

Base rate of \$260.00 (covers one licensed professional) plus \$100.00 for each additional licensed professional, and \$ 23.00 for each non-licensed employee.
(Lawyers, Doctors, Insurance Agents)

3. Financial Institutions:

Base rate of \$260.00 plus \$77.00 per one (1) million dollars in deposits or fraction thereof.

4. Utility Companies:

Base rate of \$260.00 plus 87¢ per unit serviced (Hook-up).



Additional Opportunities

Associate Membership

We encourage community members who are not owners or official representatives of a business to become supporters in our efforts at a reduced rate. Associate memberships are \$50.00 per year.

Community & Retail Promotions

The goal of the Community & Retail Promotions committee is to promote Clarinda businesses through community events, retail promotions and marketing opportunities. There is an additional fee of \$100.00 per year.

Chamber Annual Events:

- Chamber Annual Banquet
- Clarinda Craft & Vendor Marketplace
- Bowling Tournament
- Easter Egg Hunt
- Golf Tournament
- Cruzin' Clarinda
- Chamber sponsored A's Night
- Back to School Bash
- Southwest Iowa Band Jamboree
- Clarinda Craft Carnival
- Holiday Showcase & Soup Supper
- Lighted Christmas Parade
- Christmas Tour of Homes
- Taste of Clarinda
- Chamber Holiday Open House