

# Clarinda Chamber of Commerce

## Mission Statement:

The Clarinda Chamber of Commerce is a volunteer-led, member-supported, non-profit corporation working to strengthen the overall community and economic vitality of the Clarinda area.

Specifically, the Chamber devotes time and money to efforts that:

- Promote the image of the community and improve the quality of life;
- Recruit and retain new and existing businesses;
- Encourage the growth of tourism for the area, and
- Support educational opportunities.



The Chamber of Commerce is a progressive, proactive association working for the continuous improvement of the Clarinda business community. The Chamber's greatest assets are you, the members, whose talent, knowledge and commitment to excellence ensures we continue to have a successful future.



## 2021 Board of Directors

President: Jake Jobe

1st Vice President: Beckie Finch

2nd Vice President: Merideth Maranville

Associate Vice President: Travis Stout

Heidi Davis

Joe Lucas

Bethany Muller

Jamie Shore

Cassie Sunderman

Baillee Warren

Josh Wyman

## Chamber Staff:

Executive Director: Elaine Farwell

Administrative Assistant: Kambrea Davies

Part-time Office Assistant: Suzi Stanton

## CALCULATE YOUR MEMBERSHIP DUES

### 1. Businesses/Organizations:

Use FT Employees Only, 2 PT = 1 FT

2 Employees		= \$ 260.00
3-5 Employees	_____ x \$23.00	= \$ _____
6-8 Employees	_____ x \$14.50	= \$ _____
9-15 Employees	_____ x \$ 7.75	= \$ _____
16-20 Employees	_____ x \$ 5.75	= \$ _____
21-50 Employees	_____ x \$ 4.50	= \$ _____
51-100 Employees	_____ x \$ 1.50	= \$ _____
Over 200 Employees		By Agreement
TOTAL ANNUAL DUES		= \$ _____

### 2. Licensed Professionals:

Base Rate (Includes 1 licensed professional) = \$ 260.00

Additional Licensed Professionals

	_____ x \$ 100.00	= \$ _____
Non-Licensed Employee	_____ x \$ 23.00	= \$ _____
TOTAL ANNUAL DUES		= \$ _____

### 3. Financial Institutions:

Base Rate = \$ 260.00

Deposits (in millions) \_\_\_\_\_ x \$ 77.00 = \$ \_\_\_\_\_

TOTAL ANNUAL DUES = \$ \_\_\_\_\_

### 4. Utility Companies:

Base Rate = \$ 260.00

Number of Units Served \_\_\_\_\_ x \$ 00.87 = \$ \_\_\_\_\_

TOTAL ANNUAL DUES = \$ \_\_\_\_\_

### Optional:

Community & Retail Promotion Annual Dues = \$ 100.00



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[www.clarinda.org](http://www.clarinda.org)

# MEMBERSHIP BROCHURE

# Membership Benefits

## Business Promotions

- Chamber Website – membership directory, job postings, calendar of events
- Event Sponsorship
- Chamber Email Alerts
  - – Promotional materials displayed in the Chamber office
  - Business referrals
  - Small business assistance
  - Business Development projects
  - Downtown Revitalization
  - Adopt-A-Class Program
  - Ambassadors – parades, Spirit of Clarinda co-sponsor, ribbon cuttings/open houses, & volunteer opportunities
  - Tourism efforts on local, regional, state, national & international levels
  - Clarinda Dollar promotion
  - Ribbon Cuttings/Open Houses
  - Business After Hours
  - Educational business seminars
  - Community Beautification
  - Legislative voice for community issues
  - Business spotlights in bi-monthly newsletter
  - Membership Decal
  - Bulk Mailing Permit Discount
  - Support the efforts in helping the Clarinda community grow & remain a viable business community

The Chamber organization supports the growth and quality of life in the Clarinda community.

# Chamber Dues

## The Base Membership Rate for 2021 is \$260.00.

This includes two full-time employees and additional employees will be calculated into the annual membership fee.

There are four business categories. Please select the category which best applies to your business.

### 1. Businesses/Organizations:

Base rate of \$260.00 plus total number of full-time and part-time employees.  
(Retail, Service, Restaurant, Non Profit)

### 2. Licensed Professionals:

Base rate of \$260.00 (covers one licensed professional) plus \$100.00 for each additional licensed professional, and \$ 23.00 for each non-licensed employee.  
(Lawyers, Doctors, Insurance Agents)

### 3. Financial Institutions:

Base rate of \$260.00 plus \$77.00 per one (1) million dollars in deposits or fraction thereof.

### 4. Utility Companies:

Base rate of \$260.00 plus 87¢ per unit serviced (Hook-up).



# Additional Opportunities

## Associate Membership

We encourage community members who are not owners or official representatives of a business to become supporters in our efforts at a reduced rate. Associate memberships are \$50.00 per year.

## Community & Retail Promotions

The goal of the Community & Retail Promotions committee is to promote Clarinda businesses through community events, retail promotions and marketing opportunities. There is an additional fee of \$100.00 per year.

## Chamber Annual Events:

- Chamber Annual Banquet
- Clarinda Craft & Vendor Marketplace
- Bowling Tournament
- Easter Egg Hunt
- Golf Tournament
- Cruzin' Clarinda
- Clarinda Chamber A's Night
- Back to School Bash
- Southwest Iowa Band Jamboree
- Clarinda Craft Carnival
- Hometown Holiday Open House
- Lighted Christmas Parade
- Taste of Clarinda
- Chamber Holiday Open House