

# BUSINESS BENEFITS

Name listed on our website under the "Adopt a Class Sponsors" page

Opportunity to share photographs of your activities and field trips with the Chamber organization resulting in business promotion through the Chamber newsletter, Facebook, and website.



## CLARINDA CHAMBER OF COMMERCE

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# CLARINDA CHAMBER OF COMMERCE ADOPT A CLASS



# PROGRAM CLARINDA SCHOOLS

# ADOPT A CLASS

## What is the Adopt a Class program?

The Clarinda Chamber of Commerce program creates a partnership between the Clarinda Community School, Clarinda Lutheran School, and Chamber member businesses.

The overall goal is to create a learning partnership between the students and business owners. Businesses participating commit to interacting with their class at least once per quarter.



# IDEAS FOR BUSINESSES

Adjust material and teaching techniques to the age and grade level of the students.

Use simple, not complex words.

Make it interactive. Start with Q&A; get involved as quickly as possible. Don't lecture.

Field trip to business.



Utilize various forms of material and teaching. Hands-on examples, props, visuals, and samples are great for different types of learners. Leave something for the kids to keep such as souvenirs, treats, handouts, flyers, brochures, etc.

Presentations discussing careers, skills necessary in the workplace and overall expectations is encouraged.

The most important goal: HAVE FUN!

# PROGRAM GOALS

An important objective of the program is to provide positive, adult role models for the students.

Encourage students to recognize the importance of completing their education and planning for the future.

Assist students by emphasizing academics and workplace skills as it relates to real-world business settings.

Provide students with a broad knowledge base of employment opportunities in the Clarinda area.

## SCHOOLS PARTICIPATING:

**CLARINDA GARFIELD  
ELEMENTARY**  
712.542.4510

**CLARINDA LUTHERAN  
SCHOOL**  
712.542.3657