

THE CLARINDA CHAMBER CONNECTION

November-December 2025

SUPPORT LOCAL FOR CHRISTMAS HOLIDAY CAMPAIGN NOVEMBER 10-DECEMBER 15

The Clarinda Chamber of Commerce Community and Retail Promotions Committee is thrilled to start this Holiday Season's retail event on November 10 with over \$5,000 in Gift Certificates and Clarinda Dollars to be won throughout this five-week promotion.

Participating businesses will provide customers with a registration slip for every \$10 they spend, up to 10 slips per transaction. Customers are to fill out the registration slips and drop them off in the red-decorated mailbox outside the Chamber office. On Hometown Holiday Open House, Black Friday, and Small Business Saturday, customers can earn double the registration slips up to 20!

The names will be entered for the weekly Gift Certificate/Clarinda Dollar drawings, as well as being entered into the final Grand Prize drawing for a chance to win one of 10 Clarinda Dollar prizes worth \$100! Weekly winners will be drawn on Mondays, and the Grand Prize drawing will take place on Monday, December 15. Once the winners are announced, prizes will be mailed.

The following is a list of participating businesses:

97.1 KVVU	Hy-Vee Food & Drug Store
Akin Building Center	J. Bruner's Restaurant
Bank Iowa	J's Pizza and Steak House
CL Fabrication, Inc.	JB Parts & Supply/NAPA
Clarinda Flower Shop	Juan's Mexican Grill
Clarinda Regional Health Center	Junebugs Salon & Spa
D & D Treasures	Lisle Corporation
Ding's Honk N' Holler	Maryville Forum & The Post
Easter's True Value	McDonald's
El Sarape	Novae LLC - H & H Trailers
Fareway Meat & Grocery	NSK Corporation
Farmers Mutual Telephone Co.	Page County Post
First Interstate Bank	Partners in Exceptional Care
Garrison House	PCSB Bank
Glenn Miller Birthplace Museum	Runza Restaurant
	S & S Appliance
	Scooter's Coffee

Shore Motor Company
Snyder's Auto Body & Paint
Subway
The Vintage Spoon
Tractor Supply Company
Tru Bru Coffee House
Uptown Styles
Walker-Merrick-Billings Funeral Chapel
Weil's Clothing
Wellhausen Real Estate and Consulting

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CALENDAR OF EVENTS

NOVEMBER 8

Grandma's House Daycare Holiday Vendor & Craft Fair

NOVEMBER 10-DECEMBER 15

Support Local Christmas Campaign

NOVEMBER 20

Hometown Holiday Open House

NOVEMBER 23

Clarinda Sings Concert

NOVEMBER 28

33rd Annual Lighted Christmas Parade

DECEMBER 1

Lied Public Library Holiday Concert & Open House

DECEMBER 4

Taste of Clarinda

DECEMBER 6

Spirit on the Square

DECEMBER 7

NVHM Community Tree Lighting Ceremony

DECEMBER 11

Chamber Holiday Open House

BOARD OF DIRECTORS

President.....Beckie Finch, JB Parts & Supply/NAPA
First Vice President.....Taylor Stansbury, Nordland Insurance Agency
Second Vice President.....Maggie Brown, Clarinda Regional Health Center
Associate Vice President.....Luke Cox, Clarinda Community Schools

BOARD MEMBERS

Whitney Beery, Bank Iowa
Amber Cabeen, First Interstate Bank
Julie Fast, PCSB Bank
Tammy Horn, Walker-Merrick-Billings Funeral Chapel
Courtney Morrison, Clarinda Flower Shop
Adam Samuelson, Foreway Meat & Grocery
Baillie Shires, Hy-Vee Food & Drug Store
Cole Sunderman, Cornerstone Bank
Josh Wyman, Shore Motor Co.

Chamber Executive Director.....Elaine Farwell
Administrative Assistant.....Delanie Dykes
Part-time Assistant.....LaKinzie Wallace

Chamber Connection is published bi-monthly by the
Clarinda Chamber of Commerce
115 E. Main Street
Clarinda, Iowa 51632
Phone (712) 542-2166
Fax (712) 542-4113
e-mail: chamber@clarinda.org
website: www.clarinda.org



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A Note from the President

BY BECKIE FINCH,
CLARINDA CHAMBER OF COMMERCE PRESIDENT



As 2025 winds down, the Chamber's most exciting season is just ahead—and we're ready! We're thrilled to kick off the holidays with festive events, favorite traditions, and special promotions that make this time of year truly magical in our community.

Support Local Campaign – Starting Monday, Nov. 10, shop local and earn entries to win gift certificates! For every \$10 spent at participating businesses (up to \$100/visit), shoppers receive entry slips for weekly prize drawings. On Black Friday and Small Business Saturday, entries double (up to 20 slips)! Over \$5,000 in prizes will be awarded across five weeks, thanks to support from 42 Chamber members. Grand prize winners will be announced Dec. 15. Check out the flyer for details.

Hometown Holiday Open House – Nov. 20 From 10 a.m. to 6 p.m., 21 Clarinda businesses will offer special deals and promotions—perfect for early holiday shopping.

Clarinda's 33rd Annual Lighted Christmas Parade – Nov 28

Get into the Christmas spirit with our festive parade, featuring over 60 lighted floats and fire trucks! Enjoy the glowing red and green Canopy of Lights, the Holly Jolly Christmas tree, and this year's theme: Christmas Through the Decades. The event also honors our local fire departments for their heroic response to the 1991 Page County Courthouse fire.

Taste of Clarinda – Dec. 4 Join us from 4–6 p.m. for a tasty tour of Clarinda! Pick up your recipe card ring and map at the Chamber or PCSB Bank (north location) and sample delicious treats from local businesses. A cherished tradition for 18 years!

Chamber Open House – Dec. 11 Stop by the Chamber office from 2–4 p.m. for treats and drinks as we thank our community for another great year.

As we enter this joyful season, let's come together to support the heartbeat of our community—our local businesses, dedicated volunteers, and passionate community leaders. These are the people who work tirelessly behind the scenes, not just during the holidays, but all year long, to make Clarinda a place we're proud to call home. Whether it's through a kind word, a purchase from a local shop, or a simple thank-you, every gesture matters and helps strengthen the bonds that hold our community together.

From all of us at the Clarinda Chamber of Commerce, thank you for being a part of this incredible town. We wish you and your loved ones a warm, joyful, and peaceful holiday season. Here's to new beginnings, continued growth, and a wonderful 2026 ahead!

Design and layout of The Chamber Connection provided by



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In the Spotlight

NSK CORPORATION

NSK was established in Japan in 1916 and opened a manufacturing plant in Clarinda, Iowa in 1975, with production of Normal-Sized Roller Bearings (NSR). In 1987, the NSK-AKS Ball plant was established in Clarinda, Iowa, where it manufactured steel precision balls until 2025.

In 2005, NSK began producing Medium-Sized Roller Bearings (MSR), Magnetic Clutch Bearings (MCB), and Integrated Shaft Bearings (ISB). In 2020, the MCB production was transferred to an alternative NSK plant. In 2024, ISB production was replaced with a new large Spherical Roller Bearing (SRB) division serving the industrial markets.



NSK has been a long-standing employer in the Clarinda area, providing numerous opportunities for residents in the surrounding areas.

NSK is marking an incredible milestone—50 years of innovation and production right here in Clarinda! To celebrate, NSK Corporation is opening its doors for tours from 10 a.m. to 3 p.m. on Thursday, November 20, as part of the Hometown Holiday Open House. Don't miss this unique opportunity to explore the facility, learn about its legacy in our community, and see firsthand how world-class manufacturing happens in Clarinda.

Happy 50th Anniversary, Clarinda NSK!

NSK





In the Spotlight

CLARINDA FLOWERSHOP

Owner: Courtney Morrison

Some of my favorite memories growing up are the simple ones: spending time in the garden with my dad, planting flowers with my mom, and watching both of my parents pour their hearts into everything they did. Every summer, our family grew tomatoes and sold them from a small stand my dad built. Those days taught my sister and me the value of hard work, customer service, and the satisfaction of earning something through effort and care. Looking back, I think that's where my love for creating, nurturing, and entrepreneurship first began — lessons that continue to guide me today.

My floral journey began in 2004 at Katie's Flowers, owned by Katie and Dave Lowrie, who gave me my first official job. It was there that I discovered my love for flowers and the joy they bring to others, and I gained valuable early experience that helped shape who I've become today.

In 2010, I joined Clarinda Flower Shop under the ownership of Karla and Steve Rubin. Working alongside Karla, I continued to grow not just in floral skills but professionally as well, learning what it means to run a business built on creativity, care, and community. After more than a decade of learning, growing, and building relationships, I became the proud owner in 2024. Continuing the legacy of a shop that has served this community for generations means so much to me, and I'm honored to carry that tradition forward.

Today, Clarinda Flower Shop continues to thrive as a place where creativity meets community. We specialize in everything from everyday floral arrangements to wedding and event designs, along with seasonal décor, plants, and a thoughtfully curated selection of gifts. Recent expansions include our growing wedding floral services, floral subscription offerings, and an expanded gift collection featuring items for all ages — even fun finds for kids.

We're proud to be an active part of southwest Iowa, participating in community events, fundraisers, and local celebrations throughout the year. Whether you're marking a milestone or simply brightening someone's day, my goal has always been simple: to spread beauty and joy throughout our community, one bouquet at a time.





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HOMETOWN HOLIDAY OPEN HOUSE

Get ready for the Hometown Holiday Open House on Thursday, November 20, from 10:00 a.m. to 6:00 p.m., sponsored by the Community and Retail Promotions Committee! Visit our participating local businesses to enjoy special holiday deals, discover new merchandise, and take advantage of shopping incentives.

CLARINDA FOUNDATION PRESENTS THE 30TH ANNUAL CLARINDA SINGS CONCERT

Save the date for the 30th Annual Clarinda Sings Concert - Sunday, November 23, 2025, 3:00 PM, at the Clarinda High School Auditorium. Tickets available starting Oct. 30 and may be purchased at the Clarinda Foundation office (114 E. Washington Street) or by calling 712-542-4412. \$15/ticket for adults; \$7/ticket for students (18 and under). We look forward to seeing you at the show!

33RD ANNUAL LIGHTED CHRISTMAS PARADE

The 33rd Annual Clarinda Lighted Christmas Parade is scheduled for Friday, November 28, at 6 p.m. This year's theme is "Christmas Through the Decades". The fire siren will signal the start of the parade at 6:00 p.m. Santa will be at his house on the square immediately after the parade, where children can come and share their Christmas wishes. The Christmas parade is co-sponsored by the Clarinda Chamber of Commerce and the Clarinda Kiwanis Club. The Lighted Christmas Parade welcomes floats, lighted vehicles, and walking participants. Contact the Clarinda Chamber office for more information.

2026 CHAMBER BOARD NOMINATING REPORT

The following board candidate nominees were selected to serve a four-year term ending in 2029: Luke Cox – Clarinda Community Schools, Tammy Horn – Walker-Merrick-Billings Funeral Chapel, John Shelton – IAMO Communications, Taylor Stansbury – Nordland Insurance Agency, and Cole Sunderman – Cornerstone Bank. The Chamber Board of Directors and staff are committed to enhancing Clarinda's quality of life, coordinating community events, providing business referrals, and promoting our community. The Chamber appreciates the commitment of these individuals.



TASTE OF CLARINDA

As the holiday season approaches, the Community Retail and Promotions Committee invites you to indulge in the flavors of our town at the Taste of Clarinda! This festive event is scheduled for December 4 from 4:00 p.m. to 6:00 p.m. and will take place around the square. Local businesses will provide delicious samples and printed recipe cards for you to enjoy throughout the event.

STUFF STOCKINGS WITH CLARINDA DOLLARS

Looking for the perfect Christmas gift? Clarinda Dollars make fantastic presents for employees, friends, and family! With over 150 Chamber member businesses in Clarinda accepting them, they're a great, versatile choice for everyone on your list. Available in denominations of \$5, \$10, \$15, \$20, and \$25, they're designed for your convenience.

To ensure we have your order ready for pickup, please contact the Chamber office at (712) 542-2166 or email us at chamber@clarinda.org. Happy gifting!




SUPPORT LOCAL THIS CHRISTMAS

WITH *Clarinda Dollars*

Denominations:
\$5, \$10, \$15, \$20, and \$25.

**Contact the Chamber Office at chamber@clarinda.org
or 712-542-2166 to place your order!**





CLARINDA CHAMBER
OF COMMERCE

115 East Main Street, Clarinda, IA



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SANTA CLAUS ARRIVES IN CLARINDA

The City of Clarinda and the Clarinda Chamber of Commerce have welcomed Santa to visit Clarinda before Christmas, giving all the children the chance to meet him. Santa is scheduled to be in his house on the southwest corner of the square on the following dates: Friday, November 28, following the Lighted Christmas Parade, and Saturdays, December 6, 13, and 20, from 10-11:30 a.m.



Children may also write a letter to Santa with their Christmas wish and drop it in the mailbox at Santa's house.

SAVE THE DATES FOR THE 2026 LEGISLATIVE BRIEFINGS

The Clarinda Chamber of Commerce and the Clarinda Economic Development Corporation are pleased to sponsor the Clarinda Legislative Briefings for the 2026 session. Join us on Saturday, January 24, and Saturday, March 21, at 10:00 a.m. at the Clarinda Lied Public Library, 100 East Garfield Street.



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CLARINDA CHAMBER OF COMMERCE HOLIDAY OPEN HOUSE

The Clarinda Chamber Board of Directors and staff invite you to a Holiday Open House at our office, located at 115 East Main, on Thursday, December 11, from 2:00 to 4:00 p.m. We'll have a selection of delicious holiday treats for you to enjoy. The community is welcome to attend—we hope to see you there!

NEW MEMBERS

DKOI Digital Signs

Jacob Kindhart

2646 Rock Ridge Rd

Rock Valley, IA 51247

712-476-8423

Junebugs Salon & Spa

Chris Gruttemeyer

115 N. 12th St.

Clarinda, IA 51632

712-538-7212

McKinnon Tax Solutions, LLC

Jema McKinnon

323 South 16th St

Clarinda, IA 51632

712-542-2888

jema@mckinnontaxsolutions.com

The Vintage Spoon

Jennifer Comer

115 S. 15th Street

Clarinda, IA 51632

712-303-1157

thevintagespoon25@gmail.com



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NSK

NSK CORPORATION

1100 North First Street
Clarinda, Iowa 51632

CHAMBER OPEN HOUSE/BUSINESS AFTER-HOURS

Please contact the Clarinda Chamber of Commerce if you would like to host an Open House. This is a great opportunity to invite the community and other area businesses to your business. The Clarinda Chamber's Ambassadors would be willing to assist in serving and welcoming your guests.

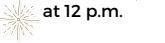
If your business is interested in featuring a Business After-Hours event, please contact the Clarinda Chamber office. This event is a social time for all Chamber members and their employees to relax and have fun. For more information, please contact the Chamber office at 712-542-2166.

November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8  10th Annual Grandma's House Daycare Holiday Vendor & Craft Fair 9 a.m. - 2 p.m.
9	10  Support Local Christmas Campaign Begins	11  Veteran's Day Ceremony ★★★★★	12 Executive Meeting 12 p.m. @ J's Pizza	13	14	15
16	17 Support Local Drawing #1	18	19 Chamber Board Meeting 8 a.m. @ Chamber	20 Hometown Holiday Open House 10 a.m. - 6 p.m. 	21	22
23  Clarinda Sings Concert - 3 p.m.	24  Support Local Drawing #2	25	26	27  	28  33rd Annual Lighted Christmas Parade 	29 Small Business Saturday 
30						



December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 Holiday Concert & Open House 6:30 - 8 p.m. @ Lied Public Library Support Local Drawing #3	2 Clarinda Foundation's Giving Tuesday 	3	4 18th Annual Taste of Clarinda 4-6 p.m.  	5	6 Spirit on the Square 12-5 p.m.  Santa House 10 - 11:30 a.m.
7 NVHM Community Tree Lighting Ceremony 5 p.m. 	8 Support Local Drawing #4 	9	10 Executive Meeting 12 p.m. @ Ice House	11 Chamber Holiday Open House 2-4 p.m. 	12	13 Santa House 10 - 11:30 a.m. 
14	15 Support Local Drawing #5 & Grand Prize Drawing 	16	17 Chamber Board Meeting 8 a.m. @ Chamber	18	19	20 Santa House 10 - 11:30 a.m. 
21	22	23	24  Christmas Eve 	25  	26	27
28	29	30	31  at 12 p.m. New Year's Eve 			



2025

Spirit of Clarinda

The Spirit of Clarinda award is given to an individual or business who has given a tremendous amount of time and effort to support the Clarinda community and the Chamber of Commerce organization. A listing of Chamber members is attached for your consideration.

This award will be presented at the Chamber's Annual Banquet on Monday, February 2, 2026. We encourage each Chamber members to submit a nomination in support of an individual or business they feel is deserving of this special recognition. The Chamber Board of Directors will vote to determine the recipient.

Nominations are due by Friday, December 5, 2025.

Please take a moment to fill this form out and return to:

Clarinda Chamber of Commerce
115 East Main Street
chamber@clarinda.org



Nominee _____

This individual/business is the Spirit of Clarinda because...

**CLARINDA CHAMBER OF COMMERCE
MEMBERSHIP LISTING**

97.1 KVVU
A9 LAUNDRY HOUSE
ACCESS SYSTEMS
ADVANCE SERVICES
AGRVISION EQUIPMENT GROUP, LLC
AKIN BUILDING CENTER
ALLIANT ENERGY
AMERICAN SENIOR BENEFITS- ALI CROUCH
AMERICAN SENIOR BENEFITS- SOUTHWEST IOWA
ANCHOR HOMES, INC.
ANDERSON, MIKE & CHRISTI, ASSOCIATE
ANDREW TUCKPOINTING, LLC
ANGELS CARE HOME HEALTH
ARROW MIDWEST
AZRIA HEALTH CLARINDA
BA MARKETING & PUBLICITY
BANK IOWA
BEECHER EYE CARE, PLC
BILLINGS & MENSEN LAW OFFICE
BOBI INSURES
BRIDIE, SHIRA, ASSOCIATE
CARLSON SEED, INC.
CATHOLIC CHARITIES PHOENIX HOUSE
CITY OF CLARINDA
CL FABRICATION, INC.
CLARINDA CARNEGIE ART MUSEUM
CLARINDA COMMUNITY SCHOOLS
CLARINDA CORRECTIONAL FACILITY
CLARINDA COUNTRY CLUB
CLARINDA FAMILY DENTISTRY, PLLC
CLARINDA FLOWER SHOP
CLARINDA FOUNDATION
CLARINDA LIED CENTER
CLARINDA LIED PUBLIC LIBRARY
CLARINDA LIVESTOCK AUCTION, LLC
CLARINDA LUTHERAN SCHOOL
CLARINDA PTA
CLARINDA REGIONAL HEALTH CENTER
CLINTON L. ALLEN MONUMENTS
COBBLESTONE INN & SUITES
CONCRETE EXPRESSIONS, LLC
CORNERSTONE BANK
CRAIN CONSTRUCTION
D & D TREASURES
DARRAH CUSTOM ENGRAVING AND MORE
DEB MARLIN STATE FARM INSURANCE
DEGASE HOME IMPROVEMENT
DING'S HONK N' HOLLER
DKOI DIGITAL SIGNS
EASTER'S TRUE VALUE
EAST HILLS CLEANERS
EILER PLACE
EL SARAPE
EYECARE ASSOCIATES OF SOUTHWEST IOWA
FAREWAY MEAT & GROCERY
FARM BUREAU FINANCIAL SERVICES –
ELIZABETH DAVISON
FARM BUREAU FINANCIAL SERVICES –
JOE LUCAS
FARMERS MUTUAL TELEPHONE COMPANY (FMTC)
FINE & SONS HOME BUILDERS, INC
FINE SERVICES
FIRST INTERSTATE BANK
FOOTWORKS DANCE BY SHAYLEN
FRONTIER LANES
GARRISON HOUSE
GENERATIONS HOSPICE CARE

GLENN MILLER BIRTHPLACE SOCIETY
GRANDMA'S HOUSE DAYCARE CENTER
GREEN GIANT MOWER SALES
HAWKEYE COMM. – KCSI/KOAK
HENKE BOOKKEEPING, LLC
HERZBERG, JON & PAM, ASSOCIATE
HERZBERG TAX & ACCOUNTING, LLC
HIGH TECH ELECTRONICS
HILTON WEDDING BOUTIQUE
HIGHWAY 71 TRAILER SUPERSTORE
HOME SWEET HOME CARE, INC.
HOSKINS EXTERIORS
HUA YUNG CHINESE RESTAURANT
HY-VEE FOOD & DRUG STORE
IAMO COMMUNICATIONS
ICE HOUSE RESTAURANT
IOWA WESTERN COMMUNITY COLLEGE
J'S PIZZA AND STEAK HOUSE
JH PEST SOLUTIONS
J. BRUNER'S RESTAURANT
JOHNSON TIRE & AUTO
JUAN'S MEXICAN GRILL
JUNEBUGS SALON & SPA
JW EXCAVATION, INC.
KEANE THUMMEL TRUCKING, INC.
KING CONSTRUCTION, LLC
KLINE, RICHARD & GLORIA, ASSOCIATE
KLINE STORAGE
KMA BROADCASTING L.P.
KOKENGE, GORDON & ROBERTA, ASSOCIATE
KOOL KATS SHAVED ICE
LEGACY MUTUAL INSURANCE ASSOCIATION
LISLE CORPORATION/EZ WAY, INC.
LIFETIME HARDWOOD FLOORS
MAIN STREET DESIGNS
MANUEL REALTY
MARCUM, DR. KIRK & LUANN, ASSOCIATE
MCCALL CARPENTRY
MCDONALD'S
MCKINNON TAX SOLUTIONS, LLC
MEADOW RUN APARTMENTS
MEDIACOM BUSINESS
MEMORIES FOR LIFE
MIDAMERICAN ENERGY
MIDLAND SURVEYING, INC.
MIDWEST DATA OF IOWA
MINDFUL BEAUTY DAY SPA & BOUTIQUE
MJ'S COMEBACK
MOSQUITONIX
MY NURSE HEALTHCARE
NAPA/JB PARTS & SUPPLY
NASSEN, ROBERT, ASSOCIATE
NEGLEY, MARVIN, ASSOCIATE
NISHINA PRODUCTIONS
NODAWAY FAMILY CHIROPRACTIC
NODAWAY VALLEY FUNERAL AND CREMATION
SERVICE
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NOVAE LLC- H&H TRAILERS
NSK CLARINDA CAMPUS
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RICHARDSON, CHARLIE & CONNIE, ASSOCIATE
RICHARDSON CONSTRUCTION, LLC
RUNZA RESTAURANT
S & S APPLIANCE
SAGESPRING WEALTH PARTNERS
SCHENCK, ALAN, ASSOCIATE
SCOOTER'S COFFEE
SHORE MOTOR COMPANY
SMITH VENDING CANTEEN
SNYDER'S AUTO BODY & PAINT
SNYDER & ASSOCIATES, INC.
SONRISERS POPCORN
SOUTHWEST IOWA FAMILIES, INC.
SOUTHWEST IOWA HERALD
SOUTHWEST REGIONAL WATER DISTRICT
ST. CROIX HOSPICE
STEVENS BROTHERS CONSTRUCTION, INC.
STICKLER'S CONCRETE
SUBWAY
SUMP FARMS, LLC
SUMP INSURANCE, INC.
SUNDERMAN INSURANCE
SUPER 8 BY WYNDHAM CLARINDA
SWANSON TAX & ACCOUNTING
THE BARN AT KENT FARMS
THE POST/MARYVILLE FORUM
THE VINTAGE SPOON
TNT FORD, INC.
TRACTOR SUPPLY
TRU BRU COFFEE HOUSE
TURNER, JONES & BITTING LAW FIRM
TWIN OAKS VETERINARY CLINIC
UPTOWN STYLES SALON & DAY SPA
US CELLULAR/CELLULAR ADVANTAGE
VETTER EQUIPMENT
WALKER-MERRICK-BILLINGS FUNERAL CHAPEL
WALLICK FAMILY TRUCKING, INC.
WALLIN PLUMBING & HEATING
WATSON & RYAN, P.L.C.
WAUBONSIE MENTAL HEALTH CLINIC
WEIL'S CLOTHING
WELLHAUSEN REAL ESTATE & CONSULTING
WHIPP SALES & SERVICE, INC.
WILD FIRE SALON & SPA
WILLSON & PECHACEK, P.L.C.
WITTHOFT ELECTRIC
ZANDERMEN HOLDINGS LLC
ZION INTEGRATED BEHAVIORAL HEALTH SERVICES



IOWA WESTERN

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2025 BOND REFERENDUM

No Tax Levy Rate Increase



OVERVIEW

On November 4, 2025, voters will consider a \$55 million bond referendum, to expand and modernize its Career and Technical Education (CTE) programs at Iowa Western Community College. This proposal is designed to strengthen southwest Iowa's workforce—particularly in high-demand fields such as construction, electrical, plumbing, HVAC, welding, diesel technology, automotive technology and logistics. Importantly, it will replace expiring bonds and not increase the current property tax levy rate.

MEETING WORKFORCE DEMAND

Southwest Iowa faces a growing shortage of skilled tradespeople. Iowa Western has the successful CTE programs to address these needs, but is limited by courses that are at or near full capacity. Enrollment in Diesel Technology has surged 234% over the past five years, while Automotive Technology has grown by 180%. These programs are now operating at their limits, leaving qualified students unable to enroll.

The bond will fund:

- A new 86,000-square-foot Transportation and Logistics building in Council Bluffs, doubling capacity for automotive, diesel and CDL training.
- Renovations of existing space to expand other career and technical programs and increase enrollment capacity by 40-50% for welding, plumbing, HVAC, construction and electrical.

see reverse side for additional information



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2025 Bond Referendum

MORE FACTS

Supporting Student Across the Region

The bond will also fund improvements at Iowa Western centers in Atlantic, Clarinda, and Shenandoah. Ensuring students have access to modern training facilities and preparing students to fill critical roles in rural communities, where technicians and other skilled workers are in high demand.

Opportunities for High School Students

More than 600 students currently earn college credit through dual enrollment in Iowa Western's CTE programs. Expanded and renovated spaces will allow even more high school students to:

- Gain early exposure to technical careers
- Earn college credits and reduce future tuition costs
- Enter the workforce sooner, helping meet southwest Iowa's economic needs.

Fiscal Responsibility

- **No tax levy rate increase:** The bond simply replaces expiring bonds.
- **Strategic investment:** The upgrades will serve both students and local employers for decades.
- **Community benefit:** A stronger workforce helps sustain economic growth across southwest Iowa.



CONCLUSION

This bond referendum is a smart, community-driven solution to strengthen education, support local businesses and prepare students for success in high-demand fields-*without raising property tax levy rates.*



Grandma's House Daycare Presents our 10th Annual

Holiday

VENDOR & CRAFT FAIR



FROM 9-2 PM

Wibholm Hall

200 S 6th St.

Clarinda, IA 51632

ON SATURDAY

11.8.25



\$3 ADMISSION



Help us celebrate 10 years of
shopping small businesses all while
supporting our great daycare!!



All proceeds go straight to the daycare!

COMMUNITY & RETAIL PROMOTIONS COMMITTEE

SUPPORT LOCAL

Christmas Campaign

NOVEMBER 10 - DECEMBER 14

— CLARINDA, IOWA —



- Shop at participating businesses and receive a registration slip for every \$10 spent, up to 10 slips per transaction.
- Fill out the registration slips and drop off outside the Chamber Office in the red mailbox.
- Once the weekly winners are announced each Monday, prizes will be mailed.

— OVER \$5,000 IN GIFT CERTIFICATES & CLARINDA DOLLARS —

97.1 KVVU

Akin Building Center

Bank Iowa

CL Fabrication, Inc.

Clarinda Flower Shop

Clarinda Regional Health Center

D & D Treasures

Ding's Honk N' Holler

Easter's True Value

El Sarape

Fareway Meat & Grocery

Farmers Mutual Telephone Co.

First Interstate Bank

Garrison House

Glenn Miller Birthplace Museum

Hy-Vee Food & Drug Store

J. Bruner's Restaurant

J's Pizza and Steak House

JB Parts & Supply/NAPA

Juan's Mexican Grill

Junebugs Salon & Spa

Lisle Corporation

Maryville Forum & The Post

McDonald's

Novae LLC - H & H Trailers

NSK Corporation

Page County Post

Partners in Exceptional Care

PCSB Bank

Runza Restaurant

S & S Appliance

Scooter's Coffee

Shore Motor Company

Snyder's Auto Body & Paint

Subway

The Vintage Spoon

Tractor Supply Company

Tru Bru Coffee House

Uptown Styles

Walker-Merrick-Billings

Funeral Chapel

Weil's Clothing

Wellhausen Real Estate and
Consulting



115 E. Main Street
Clarinda, IA 51632
712-542-2166

clarinda.org | chamber@clarinda.org

NSK

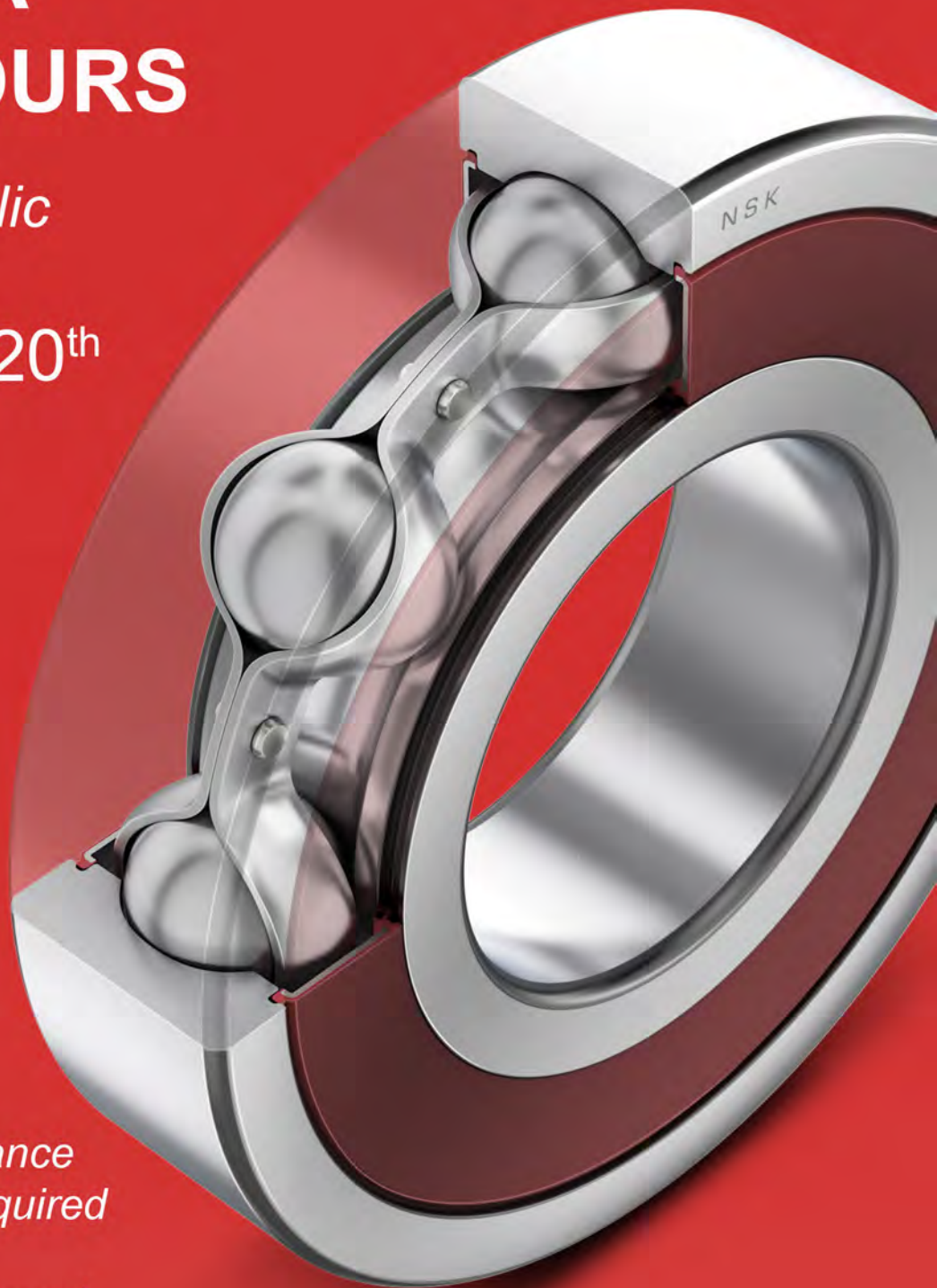
CLARINDA PLANT TOURS

Open to the Public

Thurs - Nov. 20th
10am - 3pm

*Please use Visitor Entrance
Closed Toed Shoes Required*

Refreshments will be served



HOMETOWN HOLIDAY

Open House

CLARINDA, IOWA

THURSDAY, NOVEMBER 20
10 A.M. - 6 P.M.



Anchor Homes

Prize Drawings - Mental Health Topics
102 E. Washington St.

Clarinda Flower Shop

Buy 2 items, Save 10%
Buy 3 items, Save 20%
Buy 4 items, Save 30%
108 N. 16th St.

D&D Treasures

10% Off Total Purchase
117 E. Main St.

Easter's True Value

30% Off All Hallmark Items
209 E. Main St.

Eiler Senior Living

Refreshments & Raffle Prizes
920 W. Garfield St.

El Sarape

Buy One Lunch, Get One 50% Off
216 N. 16th St.

Fareway Meat & Grocery

\$10 off \$100 purchase
115 Essie Davison Dr.

Garrison House

Buy One Coffee, Get One Free
106 N. 16th St.

Hy-Vee Food & Drug Store

Buy a Hormel Cure 81 Ham & Get a
Honeysuckle Turkey (10-14 pound) free!
1200 S. 16th St.

Juan's Mexican Grill

Buy One Burrito, Get One 50% Off
1529 E. Washington St.

Main Street Designs

20% Off Total Purchase
207 E. Main St.

Mindful Beauty Day

Spa & Boutique

Door Prizes
113A N. 15th St.

NAPA/JB Parts & Supply

10% Off Regular Priced Carlisle Tool
1000 S. 8th St.

NSK Corporation

Plant Tours (until 3 p.m.)
1100 N. 1st St.

Partners in Exceptional Care

25% Off Holiday Items
(Refreshments Provided)
220 Essie Davison Dr.

Runza Restaurant

Buy One Hamburger, Get One Free
1108 S. 16th St.

Shore Motor Company

Free Tire Rotation with Oil Change
Purchase
222 S. 16th St.

Sonrisers Popcorn

Popcorn Door Prizes
218 E. Main St.

The Vintage Spoon

Buy a Quart of Soup, Get One 50% Off
115 S. 15th St.

Uptown Styles

10% Off Retail
112 N. 16th St.

Weil's Clothing

Spend \$75 & Save \$15
Spend \$100 & Save \$20
Spend \$150 & Save \$35
Spend \$200 & Save \$50
Spend \$250 & Save \$65
114 N. 16th St.

'Tis the Season to Sing



Clarinda Sings

Sunday, November 23rd, 2025

3:00 PM

Clarinda Jr/Sr High School Auditorium

Tickets on sale October 30th at the

Clarinda Foundation Office - 114 E.

Washington Street, Clarinda | 712-542-4412

clarindafoundation@clarindafoundation.com



33RD ANNUAL

Lighted

Christmas Parade



**“CHRISTMAS
THROUGH THE
DECADES”**

**FRIDAY, NOVEMBER 28
6 P.M.**

**DOWNTOWN
CLARINDA**

INCLEMENT WEATHER DATE - NOVEMBER 29



Kiwanis®

VISIT *Santa's House*

Southwest Corner of the Square

**FRIDAY,
NOVEMBER 28**

Following the Parade

**SATURDAY,
DECEMBER 6**

10 - 11:30 A.M.

**SATURDAY,
DECEMBER 13**

10 - 11:30 A.M.

**SATURDAY,
DECEMBER 20**

10 - 11:30 A.M.



taste OF CLARINDA

THURSDAY, DECEMBER 4 4-6 P.M.

DOWNTOWN CLARINDA, IA

Enjoy delicious free samples & collect free recipe cards at participating Clarinda Businesses as you shop during the Taste of Clarinda.



CLARINDA CHAMBER
Holiday
OPEN HOUSE

THURSDAY, DECEMBER 11

2 - 4 P.M.

115 East Main Street

The Chamber Board of Directors and staff appreciate
our Chamber members and the Clarinda community
for their tremendous support throughout the year.

Everyone is invited!

