

Clarinda Chamber of Commerce

Mission Statement:

The Clarinda Chamber of Commerce is a volunteer-led, member-supported, non-profit corporation working to strengthen the overall community and economic vitality of the Clarinda area.

Specifically, the Chamber devotes time and money to efforts that:

- Promote the image of the community and improve the quality of life
- Recruit and retain new and existing businesses;
- Encourage the growth of tourism for the area
- Support educational opportunities.

The Chamber of Commerce is a progressive, proactive association working for the continuous improvement of the Clarinda business community. The Chamber's greatest assets are you, the members, whose talent, knowledge and commitment to excellence ensures we continue to have a successful future.

2026 Board of Directors

President: Taylor Stansbury

1st Vice President: Adam Samuelson

2nd Vice President: Luke Cox

Associate Vice President: Whitney Beery

Maggie Brown

Amber Cabeen

Julie Fast

Tammy Horn

Courtney Morrison

John Shelton

Baillie Shires

Cole Sunderman

Josh Wyman

Chamber Staff:

Executive Director: Elaine Farwell

Administrative Assistant: LaKinzie Wallace

Calculate Your Membership Dues

1. Businesses/Organizations:

Use FT Employees Only, 2 PT = 1 FT

2 Employees = \$ 275.00

3-5 Employees _____ x \$23.00 = \$ _____

6-8 Employees _____ x \$14.50 = \$ _____

9-15 Employees _____ x \$ 7.75 = \$ _____

16-20 Employees _____ x \$ 5.75 = \$ _____

21-50 Employees _____ x \$ 4.50 = \$ _____

51-100 Employees _____ x \$ 1.50 = \$ _____

Over 200 Employees By Agreement

TOTAL ANNUAL DUES = \$ _____

2. Licensed Professionals:

Base Rate (Includes 1 licensed professional) = \$ 275.00

Additional Licensed Professionals

_____ x \$ 100.00 = \$ _____

Non-Licensed Employee _____ x \$ 23.00 = \$ _____

TOTAL ANNUAL DUES = \$ _____

3. Financial Institutions:

Base Rate = \$ 275.00

Deposits (in millions) _____ x \$ 77.00 = \$ _____

TOTAL ANNUAL DUES = \$ _____

4. Utility Companies:

Base Rate = \$ 275.00

Number of Units Served _____ x \$ 0.87 = \$ _____

TOTAL ANNUAL DUES = \$ _____

Optional:

Community & Retail Promotion Annual Dues = \$ 100.00



2026

MEMBERSHIP BROCHURE

SUPPORT CLARINDA
Join The Chamber



712-542-2166

clarinda.org

chamber@clarinda.org

115 E. Main Street, Clarinda, IA

Membership Benefits

- Business Promotions
 - Chamber Website – membership directory, job postings, calendar of events
 - Event Sponsorships
 - Chamber Email Alerts
 - Promotional materials displayed in the Chamber office
- Business referrals
- Small business assistance
- Business Development projects
- Downtown Revitalization
- Adopt-A-Class Program
- Ambassadors – parades, Spirit of Clarinda co-sponsor, ribbon cuttings/open houses, & volunteer opportunities
- Tourism efforts on local, regional, state, national & international levels
- Clarinda Dollar promotion
- Ribbon Cuttings/Open Houses
- Business After Hours
- Educational business seminars
- Community Beautification
- Legislative voice for community issues
- Business spotlights in bi-monthly newsletter
- Membership Decal
- Support the efforts in helping the Clarinda community grow & remain a viable business community

The Chamber organization supports the growth and quality of life in the Clarinda community.

Chamber Dues

The Base Membership Rate for 2026 is \$275

There are four business categories. Please select the category which best applies to your business.

1. Businesses/Organizations:

Base rate of \$275.00 plus total number of full-time and part-time employees.

(Retail, Service, Restaurant, Non Profit)

2. Licensed Professionals:

Base rate of \$275.00 (covers one licensed professional) plus \$100.00 for each additional licensed professional, and \$ 23.00 for each non-licensed employee.

(Lawyers, Doctors, Insurance Agents)

3. Financial Institutions:

Base rate of \$275.00 plus \$77.00 per one (1) million dollars in deposits or fraction thereof.

4. Utility Companies:

Base rate of \$275.00 plus 87¢ per unit serviced (Hook-up).



Additional Opportunities

Associate Membership

We encourage community members who are not owners or official representatives of a business to become supporters in our efforts at a reduced rate. Associate memberships are \$50.00 per year.

Community & Retail Promotions

The goal of the Community & Retail Promotions committee is to promote Clarinda businesses through community events, retail promotions and marketing opportunities. There is an additional fee of \$100.00 per year.

Chamber Annual Events:

- Chamber Annual Banquet
- Bowling Tournament
- Easter Egg Hunt
- Golf Tournament
- Cruzin' Clarinda
- Clarinda Chamber A's Night
- CRP Scavenger Hunt
- Southwest Iowa Band Jamboree
- Clarinda Craft Carnival
- Hometown Holiday Open House
- Lighted Christmas Parade
- Taste of Clarinda
- Chamber Holiday Open House

