

THE CLARINDA CHAMBER CONNECTION

July-August 2026

RIDE THE TIDE OF TOMORROW AT THE PAGE COUNTY FAIR

It's almost that time once again! The Page County Fair is right around the corner! The theme for this year is "Ride the Tide of Tomorrow" and it will be held July 20th-26th.

There is something for everyone at the Page County Fair, from watching the livestock shows, attending the grandstand events, eating at the Clover Café during the day or the carnival at night with games, food booths and fun. Please watch the Page County 4-H Facebook page and the Page County Fair – Clarinda, Iowa Facebook page for updates and more information throughout the fair.

There are many events that happen prior to the fair. The Clover Kid pre-fair events include Cupcake Decorating, project show and tell, Clover Kid Table Setting, and Clover Kid Awardrobe. The 4-H pre-fair events are as follows: Milk Made Magic, a competition where youth prepare food products using milk based products that cannot be exhibited at the fair; Cook This, where each age division has different challenge items to use in their recipe; Awardrobe, where youth model clothing for fashion review, clothing selection, \$20 challenge and/or innovative design; Table Setting where youth can compete in the formal or casual division; Communications, which includes educational presentations, working exhibits, extemporaneous speaking and share the fun; Fair Shoot for the Shooting Sports club members; and Cherry Pie Contest. Pies are made at Wibholm Hall Kitchen and auctioned off at the Kick-off BBQ.

All 4-H and FFA members will come together with the Page County Fair Board to set up the Page County Fairgrounds on July 18th. They will work on getting pens, stalls and cages set up and ready for animals. They will be preparing their carnival booths, setting up for judging, and getting the fairgrounds ready for the week of events and activities.

Monday July 20th- The Fair Kickoff BBQ will start at 5:00pm with the awards portion beginning at 6:00pm. The Fair Queen Coronation, Little Mr. & Miss crowning, Endowment Scholarship Awards, Senior Recognition, 4-H Hall of Fame recognition, State 4-H Recognition and the cherry pie and cupcake auction will take place during the awards portion.

Tuesday July 21st- Static Judging for 4-H and FFA members will take place from 8:00am-4:30pm. Wibholm Hall will not be open to the public. Horse check-in and

con't on pg. 10

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CALENDAR OF EVENTS

JULY 3
Clarinda A's Fireworks

JULY 20-26
Page County Fair

AUGUST 20
Back to School Bash

AUGUST 20
CRHC 5K Fun Run

AUGUST 22
Lady Birds Community Concert

BOARD OF DIRECTORS

President.....Taylor Stansbury, Nordland Insurance Agency
First Vice President.....Adam Samuelson, Fareway Meat & Grocery
Second Vice President.....Luke Cox, Clarinda Community Schools
Associate Vice President.....Whitney Beery, Bank Iowa

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Tessie Searl, Clarinda Regional Health Center
John Shelton, IAMO Communications
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Cole Sunderman, Cornerstone Bank
Josh Wyman, Shore Motor Co.

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Chamber Connection is published bi-monthly by the
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A Note from the President

BY TAYLOR STANSBURY,
CLARINDA CHAMBER OF COMMERCE PRESIDENT



As summer gets underway, the Clarinda Chamber is excited to share several recent highlights and celebrate the momentum happening throughout our community. From the fairways of our annual golf tournament to the downtown Square and the ballpark, the past several weeks have been filled with opportunities to connect, celebrate, and showcase the pride that makes Clarinda such a special place to live.

We kicked off the season with the 31st Annual Chamber Golf Tournament on May 21st. The event brought together 29 teams and numerous corporate sponsors for a day of networking, friendly competition, and community connection. Participants enjoyed a delicious lunch catered by the Ice House, along with snacks generously provided by Fareway, Hy-Vee, and Smith Vending Canteen. Thanks to the support of our Chamber members, golfers also had the opportunity to take home a variety of outstanding raffle prizes throughout the day.

Congratulations to Fine & Sons Home Builders for earning first-place honors in Flight 1 and Fareway for capturing the top spot in Flight 2. We extend our sincere appreciation to all our sponsors, volunteers, and participants who helped make this year's tournament another memorable success.

The excitement continued June 6th with the 12th Annual Cruzin' Clarinda. More than 185 vehicles—including classic cars, trucks, tractors, jeeps, motorcycles, and racecars—filled Clarinda's beautiful downtown Square, attracting participants and spectators from across the region. Despite the summer heat, attendees enjoyed a fantastic day of outstanding vehicles, familiar faces, and community support.

A special thank you goes to Chairman Josh Wyman and the dedicated Cruzin' Clarinda committee for their countless hours of planning and hard work in keeping this event thriving year after year. Be sure to mark your calendars now for the 13th Annual Cruzin' Clarinda on June 5, 2027.

We wrapped up this stretch of events on June 18th as the Clarinda Chamber partnered with the Clarinda A's for a memorable Chamber Night celebration honoring America's 250th Birthday. With beautiful summer weather and a great crowd in attendance, the evening was filled with community spirit, hometown pride, and plenty of excitement.

Thanks to the generosity of our local business sponsors, attendees had the opportunity to win a variety of outstanding prizes throughout the game. We would also like to extend a special thank you to Fareway for donating hot dogs, chips, and drinks that were given away to fans, helping make the evening even more enjoyable.

As always, it is truly a privilege to serve as Chamber President and work alongside the dedicated businesses, volunteers, and community members who make Clarinda such a remarkable place. Thank you for your continued support and commitment to our community. Wishing you and your families a safe, enjoyable, and memorable summer!

Design and layout of The Chamber Connection provided by



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DESIGN



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In the Spotlight

PCSB BANK

PCSB Bank began as a private bank in 1866 called Moore & McIntyre which started on the west side of the Clarinda square in the spot that now houses the north half of the Hawley Opera House building (S&S Appliance). It is the first bank established in Clarinda and is currently the 5th oldest bank in the state of Iowa. As the bank began to grow, so did the need for a new building and construction for Clarinda's first dedicated bank building began on the SW corner of the square in April of 1876 and finished in November. The bank operated in this building for 88 years before moving into its current location on the NE corner of the square. In 1997, the bank purchased the lot on S. Glenn Miller Drive (former site of A&W) and built a second consumer branch with multiple drive-up locations. The bank completed a merger with an affiliate bank out of Creston to form PCSB Bank and expand branch locations to Clarinda, Corning, Creston, Lenox and Mount Ayr. In October 2018, a newly built branch in Bedford was opened.

In 1962, the Whitmore Family purchased a controlling interest in Page County State Bank and remains owned and operated by the 4th generation. Under the family's leadership, the bank has continued a tradition of innovation as technology has evolved within the banking industry. PCSB was the first bank in SW Iowa to install a drive-up teller window in 1964, followed by the first bank in Clarinda to implement a lobby ATM (Automated Teller Machine) for quick, self-service cash in 1982. Additional technology-driven banking conveniences have continued and include debit cards, online banking, e-statements, mobile banking, and video banking utilizing ITMs (Interactive Teller Machines) to name a few.

As the bank and the Whitmore's reflect back on 160 years of community banking, they want to express their heartfelt gratitude to everyone who's been a part of the journey – loyal customers, incredible staff and supportive community partners. For the past century and a half, the relationships built have grown beyond the bank into the heart of family and community. PCSB is so proud to be one of the original pillars of the Clarinda community and is forever grateful for the trust placed in the bank through the generations.



160
YEARS



PCSB

Since 1866



In the Spotlight

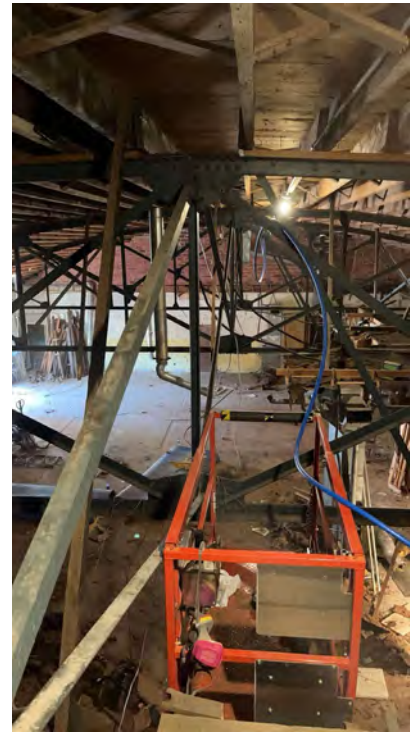
365 ATHLETIC CLUB

For years, many people in the community expressed interest in a large, full-size gym equipped with quality equipment and an environment that welcomed everyone who walked through the doors. On July 2nd, 2025, 365 Athletic Club officially opened and answered that call. From the moment members enter the facility, the gym speaks for itself. Massive steel trusses tower above a spacious and fully equipped gym floor, creating an atmosphere that is both motivating and professional. The entire facility was carefully designed and built by hand by owners Joe and Jake, who were committed not to creating something that was simply “good enough,” but to building the best possible gym for their community. Since opening, 365 Athletic Club has exceeded business expectations and earned a strong reputation for being clean, hygienic, welcoming, and professional. In just 6 months, 365 won the Best of Southwest Iowa award for best gym/fitness center.

In addition to offering top-of-the-line equipment and a full in-gym marketplace featuring fitness related drinks and snacks, 365 Athletic Club is dedicated to improving the health and strength of the community through education and outreach. Expert personal training is available to help both beginners and experienced athletes reach their goals, while specialty

programs such as Bench Press classes and the youth-focused Junior Jam provide opportunities for members to

learn in a supportive environment. Junior Jam, scheduled for late June, is a free educational weightlifting event for children ages 8–13 led by professional trainers. Through programs like these, 365 Athletic Club strives to become more than just a gym—it aims to be a positive and lasting asset to the community. Owners Jake and Joe remain highly involved in daily operations and continue working every day to provide the best possible facility for the people they serve.





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DOWNTOWN FLOWER PLANTERS BRIGHTEN CLARINDA SQUARE

The Clarinda Chamber of Commerce Beautification Committee recently completed the planting of the new downtown flower planters, adding color and beauty to the Clarinda square for residents and visitors to enjoy throughout the season.

The Beautification Committee extends its appreciation to Chairperson Courtney Morrison, Clarinda FCCLA members, Amber Cabeen, and Miranda Griffith for their hard work and dedication in planting the flowers and helping enhance the appearance of downtown Clarinda.

A special thank-you is also extended to the Clarinda Foundation for providing a grant last year that made it possible to purchase the new flower planters now displayed around the downtown square. Their investment continues to make a lasting impact on the community.

The committee would also like to recognize the Clarinda Public Works Department for installing the new planters this year and Mayor Craig Hill for helping prepare them by filling the planters with fresh soil. Additional thanks go to the Clarinda Brokaw FFA Chapter and the Clarinda Community School District Horticulture Class for their valuable assistance in planting and preparing the cannas for the growing season.



The Beautification Committee is especially grateful to Jeff and Jennifer McCall for their continued commitment to watering and caring for the downtown flowers and trees throughout the year. Their ongoing efforts help ensure that Clarinda remains attractive and welcoming for all.

The Clarinda community is fortunate to have so many dedicated volunteers, organizations, and community partners who generously contribute their time and talents to beautification projects. Their collective efforts help make Clarinda a vibrant and beautiful place to live, work, and visit.



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GLENN MILLER WINDOW DECORATING CONTEST WINNER

Congratulations to Jackie Brown, owner of Page County Abstract and Title Company, for winning this year's Glenn Miller Festival Window Decorating Contest and receiving Bill Baker's Big Band Traveling Trophy.

The beautifully decorated window helped celebrate the spirit of the Glenn Miller Festival and added a festive touch to downtown Clarinda during the event.

A special thank-you to Wim Zweekhorst, also known as Bill Baker, for sponsoring the traveling trophy and for his continued support of the Glenn Miller Festival and the Clarinda community.

We appreciate the participation and enthusiasm shown in helping make the festival a success and look forward to future years of celebrating this cherished Clarinda tradition.



CHAMBER A'S NIGHT THANK YOU

The Chamber A's Night was a success with hundreds in attendance! Thank you to all Chamber members who donated a prize, your donation helped make this year's event a great success.



Maddox Eberly, Carver Jones, and Emerson Kirsch ran the bases with Clarinda A's Players and received an autographed baseball signed by the whole team.



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CHAMBER GOLF TOURNAMENT THANK YOU

The 31st Chamber Golf Tournament was a great success with 29 teams participating in a fun-filled day on the course!

A huge thank you to all of our tremendous corporate sponsors, golfers, volunteers, and committee members who helped make this event possible. Special thanks to our amazing committee: Co-Chairs - Bryan Davis & Cole Sunderman, Whitney Beery, Maggie Brown, Tammy Horn, Adam Samuelson, and Taylor Sump.

Congratulations to our tournament winners!

1st Flight

1st Place – Fine & Sons Home Builders, Inc.

2nd Place – Sump Insurance

3rd Place – Wallin Plumbing & Heating

2nd Flight

1st Place – Fareway Meat & Grocery

2nd Place – Bank Iowa

3rd Place – Owens Restoration & Collision

Thank you to everyone who participated and supported the tournament. Mark your calendars for next year's event - May 27, 2027.



1st Flight Winning Team – Fine & Sons Home Builders, Inc.

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www.lislecorp.com



EZ Way, Inc.
710 E. Main St.
Clarinda, IA 51632
www.ezlifts.com

NEW TEACHER DONATIONS

Help welcome the new teachers at the Clarinda Community School District and Clarinda Lutheran School! Please consider donating 10 small promotional items (coffee mugs, office supplies, etc.) to the Chamber office by Friday, July 31.

12TH ANNUAL CRUZIN' CLARINDA THANK YOU

The 12th Annual Cruzin' Clarinda was a tremendous success with over 185 vehicles participating! Thank you to our Co-Chairpersons Josh Wyman and Greg Butt and their amazing committee members for all of their hard work. The Clarinda Chamber of Commerce organization and the Clarinda community are very delighted to have such an outpouring of support from our business sponsors, community members and participants. We are already looking forward to next year's event – June 5, 2027!

Congratulations to the 2026 Cruzin' Clarinda Show & Shine Best of Show Award winner –1946 Chevy Rat Rod owned by Kelly Carlson of Lenox, Iowa. Trophy Sponsored by Zanderman Holdings, LLC.



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CLARINDA FIREWORKS DISPLAY CAMPAIGN

Donations are now being accepted for Clarinda's 2026 Fireworks Display, set to take place immediately following the free Clarinda A's game on Friday, July 3rd at the Clarinda Municipal Stadium – Eberly Field.

Our fundraising goal is \$12,000, and so far, \$9,155.00 has been raised. Every contribution makes a difference!

Donations can be mailed to:

Clarinda Foundation
114 East Washington Street
Clarinda, Iowa 51632

Or made online at clarindafoundation.org — designate your gift to the 2026 Fireworks Display.

To help boost donations, the Clarinda Foundation Board of Directors will match \$0.50 for every \$1.00 donated (up to \$2,000) during this campaign.

Thank you for helping us celebrate Independence Day with a spectacular fireworks show!



Help Us
**LIGHT UP
THE SKY!**

CLARINDA FIREWORKS DISPLAY • JULY 3, 2026

Thank You
FOR YOUR HELP TO
"LIGHT UP THE SKY"
THIS INDEPENDENCE DAY!

\$12,000

\$9,155.00
*CURRENT DONATIONS
RECEIVED TO DATE

 Donations are now being accepted for Clarinda's July 3rd Fireworks Display show. Contributions can be mailed to: **Clarinda Foundation**
114 East Washington Street
Clarinda, Iowa 51632

OR

 Donate online at **clarindafoundation.com** and designated to the "2026 Fireworks Display."

 The Clarinda Foundation Board of Directors has graciously offered to match \$0.50 to every \$1.00 donated (up to \$2,000) for this fundraising campaign.

★ **CURRENT DONORS** ★

Elaine Armstrong ★ Noel & Pat Bogdanski ★ Paul & Katharine Boysen
Scott & Nancy Brown ★ Clarinda Foundation ★ Judy Clark
Randy & Elaine Farwell ★ Margery Jones ★ Junior & Judy McCall
Dawn Pointer ★ Bill & Mary Richardson ★ Carolyn Scherf
Clarinda Regional Health Center ★ Jay Eickemeyer
Hy-Vee Food & Drug Store ★ Lisle Corporation/EZ Way, Inc.
Bank Iowa ★ Cornerstone Bank ★ Sump Insurance
PCSB Bank ★ Scott Ohler & Roxie Romero
Clarinda Flower Shop ★ Terri Murphy



a horse exhibitor meeting will be held that evening. The fairgrounds will not be open to the public during horse check-in.

Wednesday July 22nd- All buildings will be closed to the public. The horse show will start at 7:30am. The dog and pet show check in begins at 10:30am with show starting at 11:00am in the show arena. The Open Class check-in will be 4:00pm-7:30pm in the South wing of Wibholm Hall. Junior Feeder calves will start check-in at 4:00pm. Poultry check-in will begin at 5:00pm. All other livestock will check-in at 6:00pm with horse show speed events beginning at 7:30pm. The livestock barns will be closed to the public during check-in to allow 4-H and FFA members a chance to get their animals settled in safely.

Thursday July 23rd- The Clover Café will be open from 7:00am – 1:30pm with a daily lunch special. New this year to the Clover Café, there are To-Go containers and a Pie and Coffee Social from 3:00pm-5:00pm. The goat show, including dairy and meat goats, will begin at 8:00am followed immediately by the sheep show. Page County 4-H County Council will be holding a Books in the Barn program in the Beef Barn at 9:00am. County Council members will read a book to youth and then County Council or Senior 4-H/FFA members will act as barn hosts talking to the youth about their animals, their care, and answering any questions the kids have. Wibholm Hall will be open from 10:00am – 10:00pm for the viewing of static exhibits. The 4-H and FFA Rabbit show will take place on the South side of the poultry/rabbit barn at 1:00pm. The Junior Feeder (pen of three beef project) 4-H and FFA judging will begin at 3:30pm at the Clarinda Livestock Auction. The Carnival will open at 6:00pm with the 4-H clubs and FFA Chapters operating all the games and food booths.

Friday July 24th- The Clover Café will be open from 7:00am – 1:30pm with a new daily lunch special. New this year to the Clover Café, there are To-Go containers and a Pie and Coffee Social from 3:00pm-5:00pm. The swine show will be held in the show arena starting at 8:00am. Page County 4-H County Council will be holding a Books in the Barn program in the Sheep/Goat Barn at 9:00am. County Council members will read a book to youth and then County Council or Senior 4-H/FFA members will act as barn hosts talking to the youth about their animals, their care, and answering any questions the kids have. Wibholm Hall will be open from 10:00am – 10:00pm for the viewing of 4-H and FFA static exhibits. The 4-H and FFA poultry show will take place on the south side of the poultry/rabbit barn at 12:30pm. Working Exhibits will be presented in the South End of Wibholm Hall at 3:00pm. The bucket/bottle calf, goat, and lamb show will be held in the show arena starting at 5:00pm. Share the Fun acts will be held in the pavilion following the Awardrobe fashion show starting at 6:00pm. Youth will be modeling Fashion Review, sewn clothing items; Clothing Selection, purchased clothing; \$20 Challenge, thrift, or garage sale clothing; innovative design, repurposing, or using unusual items for clothing items. The Carnival will open at 6:00pm with the game and food booths.

Saturday July 25th- The Clover Café will be open from 7:00am-1:30pm with breakfast and lunch. The beef show will be held at the show arena with breeding beef starting at 8:00am and the market beef immediately following. Page County 4-H County Council will be holding a Books in the Barn program in the Swine Barn at 9:00am. County Council members will read a book to youth and then County Council or Senior 4-H/FFA members will act as barn hosts talking to the youth about their animals, their care, and answering any questions the kids have. Wibholm Hall will be open from 10:00am -10:00pm for the viewing of 4-H and FFA static exhibits. The Page County Cattleman will be partnering with the Clover Café to provide ribeye steak sandwiches and burgers. The Open Class Children's Pet show will begin at 1:30pm at the Ron Sanson Pavilion. Returning for a third year, Ag Olympics for youth having completed 4th-12th grades will occur in the Livestock Arena at 3:00pm. The Carnival will open at 6:00pm. Open Class, Clover Kid, 4-H, and FFA projects are released at 10:00pm.

Sunday July 26th – Open Class, Clover Kid, 4-H, and FFA project pick-up begins at 11:00am. Cowboy Church will be in the show arena at 10:00am. The livestock sale will begin at 2:00pm with clubs working on cleaning up assigned areas.



July

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3  Clarinda A's Baseball Game & Fireworks - 7 p.m.	4  4th of July
5	6	7	8 Executive Meeting 12 p.m. @ J's Pizza	9	10	11
12	13	14 CRP Meeting 12 p.m. @ Tru Bru	15 Chamber Board Meeting 8 a.m. @ Chamber Craft Carnival Meeting 4 p.m.	16	17	18
19	20 Page County Fair 	21 Page County Fair	22 Page County Fair	23 Page County Fair	24 Page County Fair	25 Page County Fair 
26 Page County Fair	27	28 Ambassadors Meeting 10 a.m. @ Chamber Band Jamboree Meeting - 4 p.m.	29	30	31	



August



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12 Executive Meeting 12 p.m. @ El Sarape	13	14	15
16	17	18	19 Chamber Board Meeting 8 a.m. @ Chamber	20  Back to School Bash 4:30 - 6:30 p.m. CCSD PK-6 Building	21	22 Lady Birds Community Concert 2:00 p.m. @ Lied Public Library
23	24  1st Day of School	25 Ambassadors Meeting 10 a.m. @ Chamber	26	27	28	29
30	31					



CLARINDA A'S
JULY
3RD

FIREWORKS

BASEBALL | **FREE ADMISSION** | FIREWORKS

BASEBALL GAME AT 7PM ★ FIREWORKS TO FOLLOW

Clarinda A's **vs** Nevada Griffons

📍 **CLARINDA MUNICIPAL STADIUM - EBERLY FIELD**



Thank You

For Donating to Clarinda's Firework Fund!



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ADOPT-A-CLASS

What is it?



Adopt a Class is a fun program where local businesses "adopt" a classroom for the school year.



How it works:

A business is matched with one classroom for the year. The business visits the class at least once each quarter.

Why Participate?

- ✓ Make a difference in a child's life
- ✓ Promote your business in the community
- ✓ Encourage Future Leaders
- ✓ Create lasting connections with schools

CONTACT THE CHAMBER AT
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TO PARTICIPATE



A circular graphic with the text "It Takes a Village" in the center. The text is in a warm, orange-brown color. The word "a" is smaller and positioned between "It Takes" and "Village". The graphic is surrounded by a ring of colorful icons representing a community: houses in various colors (blue, green, pink, orange), cars (yellow, pink, blue), and stylized figures of people walking or pushing a stroller. Green leaves are also interspersed among the icons.



Clarinda PTA



BACK TO SCHOOL BASH



AUGUST 20, 2026

4:30PM-6:30PM

NORTH SIDE OF CCSD K-6 BUILDING

FUN - FOOD- GAMES

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5K Splash @ THE BASH

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8.20.2026

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- Kids 12 & younger are FREE when accompanied by an adult.
- Register before July 31st to be guaranteed a race t-shirt!
- Extra t-shirts available on race day as long as supplies last.

